

Subject: Cartoon History in the Making: Road Runner's Days Are Numbered

Dear Sylvester J. Pussycat Sr.,

After decades of relentless innovation, spectacular explosions, and more than a few anvils gone awry, Acme Co. is thrilled to announce a historic breakthrough—our R&D division has successfully engineered a trap that will allow our CEO, Wile E. Coyote, to finally capture his elusive rival, the Road Runner.

We believe this moment represents not only a milestone in Acme's legacy of invention but also one of the most anticipated confrontations in cartoon history. To commemorate this achievement, we would like to offer your outlet, Looney Times Weekly, the opportunity to be the first—and only—media organization to go behind the scenes with Acme Co.

Here's what we can offer in this exclusive feature:

- **First Look Access:** An exclusive tour of Acme's top-secret desert R&D facility, where decades of tinkering have finally given way to triumph. Expect rocket science, spring-loaded wizardry, and cartoon physics.
- **Exclusive Interview:** A rare, on-camera sit-down with our CEO, Wile E. Coyote, reflecting on perseverance, resilience, and the hunger that fuels innovation.
- **Demonstration Footage:** Be the first to witness the historic live test of Acme's most ambitious product to date, offering your audience front-row seats to the ultimate showdown.
- **Supporting Voices:** Conversation with Acme's chief engineer, Dr. Anvil Stone, who will pull back the curtain on the technicality behind the trap and explain why this design is destined to succeed.

Given the anticipation and global curiosity surrounding this rivalry, we are prioritizing a broadcast partner who can deliver both immediacy and spectacle. You've consistently covered the biggest stories in animated history—from Bugs Bunny's legal battles with Elmer Fudd to Daffy Duck's ill-fated presidential run—with sharp reporting, wit, and cultural insight. Your blend of journalistic integrity and playful storytelling makes you the ideal journalist to capture the gravity of this moment. We believe you are uniquely positioned to translate Acme's achievement into a feature that resonates with both lifelong fans and a new generation eager to witness the once-in-a-lifetime showdown.

We anticipate scheduling the exclusive in the coming weeks and would be delighted to reserve a spot for you. Please let me know your availability, and we'll ensure you're at the center of history in the making.

Thank you for considering this opportunity. We look forward to working with you to capture a story that will echo across desert canyons

Sincerely,

Ava Sofia Bratt

Head of Media Relations

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